



"Investing in women would increase the standard of life and ensure sustainable growth"

Lloyd Blankfein,
Chairman and CEO, Goldman Sachs

Winner of the BID prize for Quality

The architect, Roberto Suez of Edilicia Suez from Argentina, awarded the International Star for Leadership in Quality Award at the 2010 B.I.D. International Quality Convention in Paris

The eruption of Iceland's Eyjafjallajökull Volcano, which sparked an unprecedented international airline chaos far worse than that of WWII of after 9/11, could not keep quality leaders from receiving the International Star for Quality Leadership Award in Paris. Each company that arrived has its own story to tell of how it was able to do so during this historical event. One such company, Edilicia Suez, was honored in Paris before business leaders and representatives of the diplomatic corps from an array of different countries. At this international summit, Roberto Suez, President of Edilicia Suez, received the distinguished trophy, symbol of quality and innovation, from the President of Business Initiative Directions, Jose E. Prieto.



An ash cloud produced by eruption of the Eyjafjallajökull Volcano in south Iceland, previously dormant for 200 years, created unprecedented chaos and air-traffic cancellations throughout the continent of Europe the weekend of April 18th and 19th. The madness prevented companies from 57 countries awarded with the B.I.D. ISLQ Award from arriving to the Convention destination in Paris.



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The 14th International Star for Leadership in Quality Award Convention took place at the Palais de Congrès in Paris, city which opened its doors to a gathering of those companies, and their leaders, that are most dedicated to quality and innovation, two key requisites for the distinguished honor of receiving the Business Initiative Directions ISLQ Award. Companies from 57 different countries were not able to attend the International Quality Convention due to the problematic ash-cloud situation from the eruption of the Eyjafjallajökull Volcano in Iceland, an unprecedented natural phenomenon which produced a problem in air-traffic throughout all of Europe. The majority of the companies were actually able to arrive on time to the Convention; however, one arrived during the Convention, and one 36 hours after the Awards Presentation. Each company that physically attended the Convention has its own story to tell of the difficulties in travelling during this once-in-a-lifetime airlines debacle. Despite the problem, only the best assembled in the world business capital of Paris to receive what many have come to call the "Oscar of the Business World."

Companies awarded at the Convention included Malaysia's SRI@ College, a specialist in early childhood and English language education forming part of the Smart Reader organization, the largest early childhood education provider in Malaysia with more than 260 franchise centers in the country and 135 abroad; Ruroserw PPUH, leading company from Poland in the sectors of production, service, and trade; India Tourism Development Corporation Ltd., a key player behind the progressive tourism industry in the country through its operation hotels, restaurants, transport units, entertainment, and other activities; PUD - Planning & Urban Development Consultants, leading Egyptian design and consulting firm in the Middle East in the fields of architecture, urban and regional planning, infrastructure, and engineering; and Edilicia S.A., a prominent leader from Argentina in the creation, project planning, construction and administration of real estate in many diverse areas. Due to the international shut-down of European air-traffic and subsequent French SNCF strikes, enterprise which operates nearly all of France's trains, one company, Iproplan Planners Co. Ltd., a joint-venture between Qatar and Germany that which are leaders as Consulting Engineers and architects, was able to arrive to the ISLQ in Paris only after travelling 12 hours by car.



Architect Roberto Suez, President of Edilicia S.A. from Argentina, with Jose E. Prieto, President and CEO of B.I.D. and D. L. Fickling, Vice President of ImarPress, moments after receiving the 2010 International Star Award for Leadership in Quality at the International Quality Convention in Paris

The companies awarded at the summit in Paris were distinguished not just for their business success, but for their dedication to continuous improvement, abiding by the principles of the B.I.D.- created QC100 model of Total Quality Management, a formula for business success that values commitment to quality, customer satisfaction, communication, benchmarking, information analysis, leadership, planning and decision-making, human resources, continuous training, production systems, and business results. Its main focus? Commitment to quality and innovation. Therefore the winning companies in 2010 were chosen as examples for other companies that

wish to continuously progress in the ever changing and increasingly threatening economic, technological and business environment. The companies awarded by B.I.D. are not only successful, but they push the rest of the world forward; contributing to the economies of their own countries, and developing technology that can aid the world. These companies, like Edilicia Suez, provide a spirit of innovation which makes the world a better place to live in.

At the opening of the 2010 ISLQ Awards Ceremony, Dayle Fickling, President and CEO of ImarPress, took the stage to name those companies that were not able to arrive to Paris for the International Star for Leadership in Quality Convention because of air-traffic problems. Yet, in spite of their physical absence from the presentation, these companies are still awarded with the B.I.D. Quality Award. Such companies included BANK K. REFAH; one of the most important banks in Iran with 10,000 employees and over 1,100 operative branches across the country; IGDAS, the Istanbul Natural Gas Distribution Co. Inc., which has been named among the 500 largest private companies and top ten energy companies in Turkey; Transportes Pascoal, Lda., Portuguese transportation company that operates on a national and international level through its own fleet of vehicles and warehouse facilities; Grant Thornton - RUSSIAN APPRAISAL, the Russian member of the worldwide network of independent firms, Grant Thornton International, which provides all types of consultative services; and Industrial Equipment Technology & Engineering (Pty) Ltd. from South Africa, which is a renowned supplier of industrial equipment, providing cutting edge technology to the metals industry, notably Mittal Steel. In an official communiqué from B.I.D., the organization stated that these companies, along with roughly 70 others that were not able to attend the International Quality gathering will be rescheduled to receive their International Award at one of the future conventions B.I.D. hosts in 2010 in New York, Frankfurt, Geneva, Paris, or London.

Commitment to Quality within the confines of the companies selected to be awarded by B.I.D. marks a future path to performance, as can be seen through those great companies that have previously been acknowledged with the award. Companies that already share B.I.D.'s corporate image in their logo (a symbol now present in more than 170 countries) include such big time names that appear on the Fortune 500 list: India's Reliance Industries & Reliance Energy (ranked 206 on a global scale); Indian Oil Corporation Limited (116); Korea Electric Power (245) and Beijing COFCO Plaza Development (398). Other firms worthy of mention include Turner Construction (USA); INYX (USA); Plamex-Plantronics (USA); Franklin Electric (USA-Mexico); the firm Matrex (Canada); and Brazilian giant "Cooparaiso". Other B.I.D. awardees in the past include Viking Line (Finland); Alcoa Howmet (France); Haki (Sweden); Ansaldo Energy (Italy); Zepter (Austria); RAO-Unified Energy Systems (Russia); Als & Cachou-TBWA (France) and Tata Group (India).

Roberto Suez of Argentina stood before the international community present at the 2010 Quality Convention, sharing the achievements of their company as well as proposals for the future of their industry, clearly proving to be one of those few leaders around the globe that, instead of yielding hands down to the current financial situation, spend every day excelling in quality, creating a cutting edge of competition for their company name that will propel them into the future. For this reason, Edilicia Suez was named winner of the 2010 International Star for Leadership in Quality Award in Paris, a trophy that B.I.D. presents to those companies from around the world that best adhere to excellence and innovation in their practices, putting quality number one.

Business News



Reuters

APNewsBreak: Boat with containment box at oil site

THE ASSOCIATED PRESS

ON THE GULF OF MEXICO — A boat carrying a 100-ton concrete-and-steel contraption designed to siphon off the oil fouling the Gulf of Mexico arrived Thursday at the spot in the sea where a blown-out well is spewing hundreds of thousands of gallons a day. ...

BID Award for Quality

Business leaders from over 100 countries will attend the International Quality Conventions which are organized every year by Business Initiative Directions in Geneva, Frankfurt, New York, Paris and London.

BID is proposing the nomination of Prof. Bohdan Zakiewicz for the Nobel Prize for a lifetime career dedicated to scientific solutions for saving energy in the coming centuries.

[\(More information\)](#)

